

demo.isharesystem.org

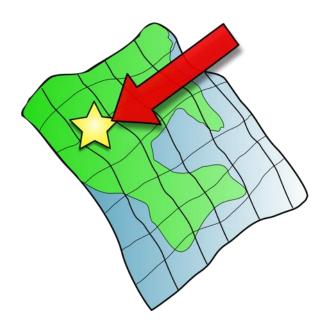
iShare

Measuring and mapping new groups, churches and faith communities distributed throughout the world

Keith Seabourn, Campus Crusade for Christ (Cru)



1) Location Information



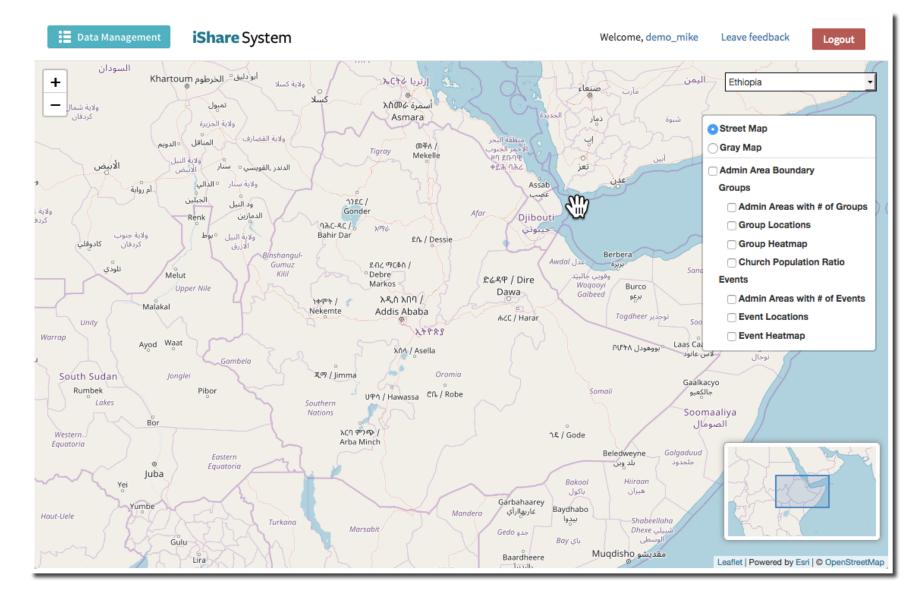


Country Specific

Administrative Boundaries

GPS Coordinates

Location Information



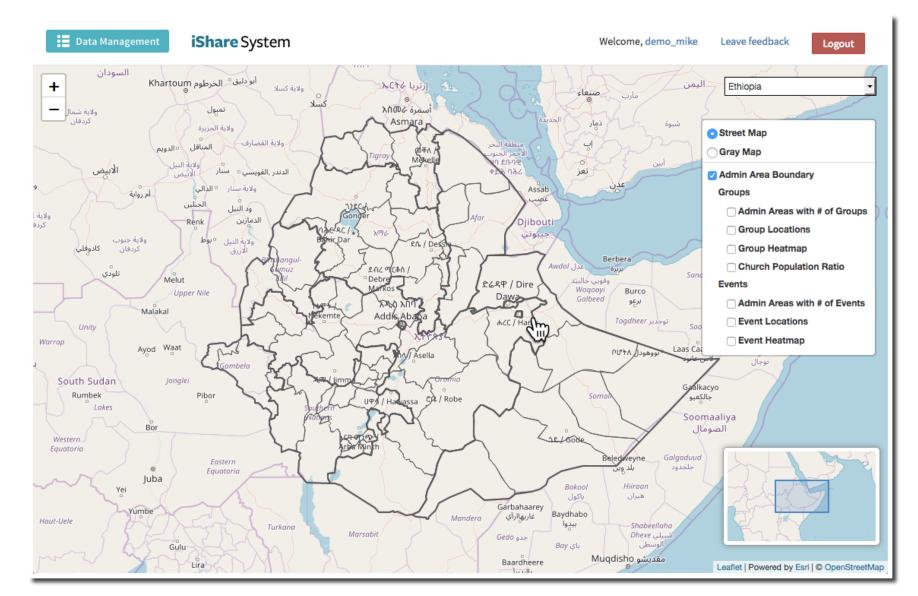


Country Specific

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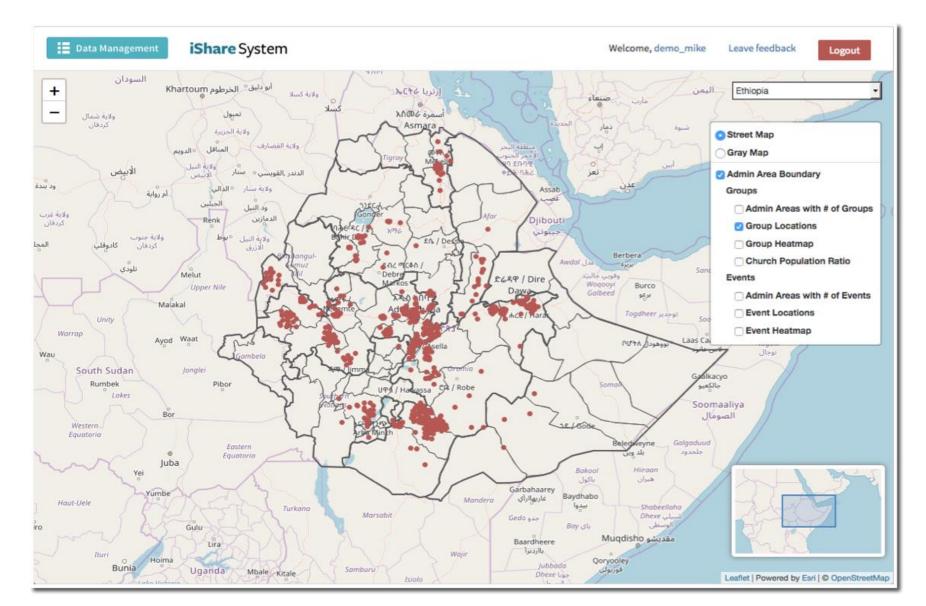


Country Specific

Administrative Boundaries

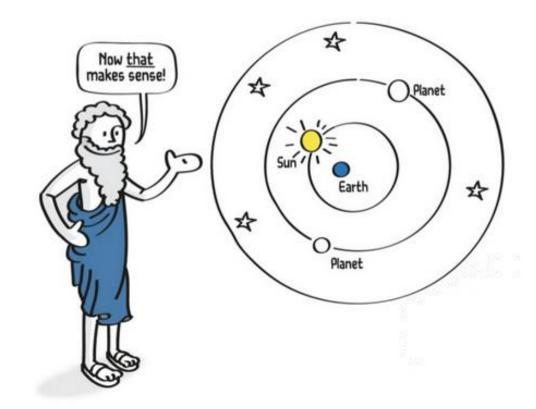
GPS Coordinates

Location Information





- 1) Location Information
- 2) Strategic Visualizations

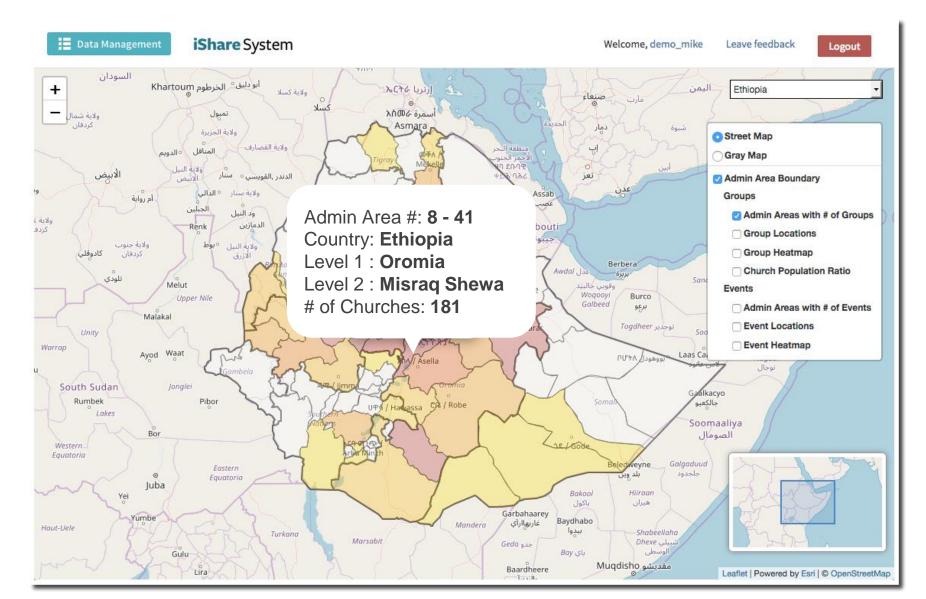




Church saturation

Location heat mapping

Individual church details

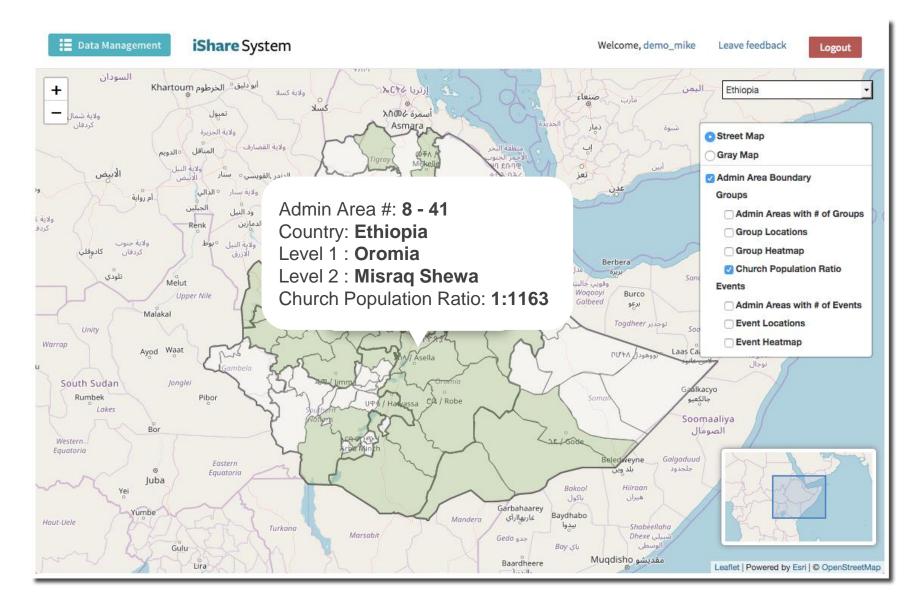




Church saturation

Location heat mapping

Individual church details

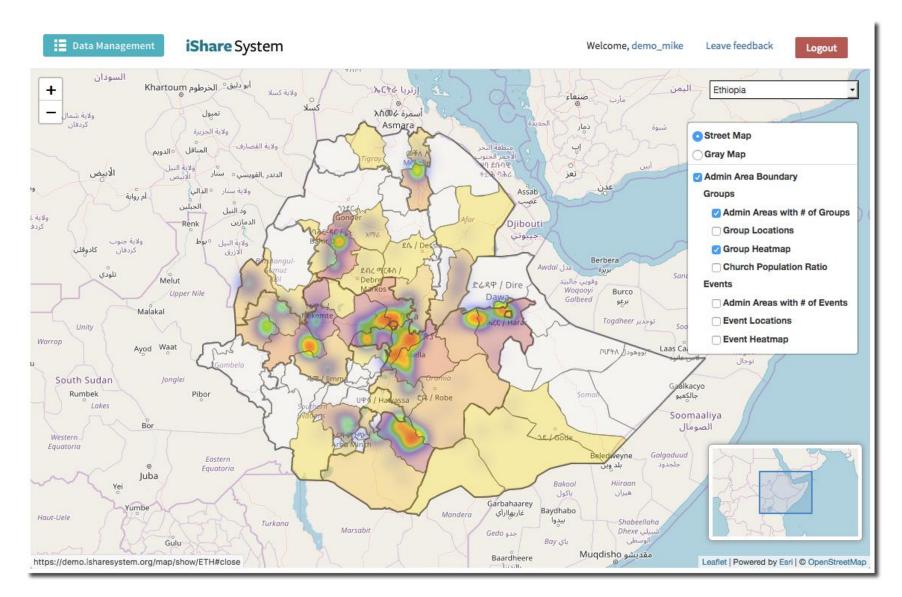




Church saturation

Location heat mapping

Individual church details

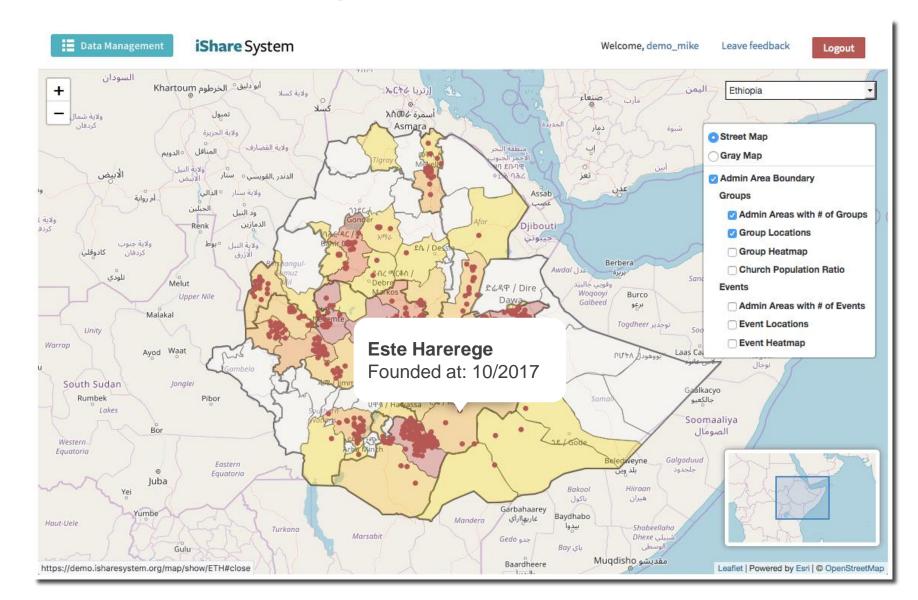




Church saturation

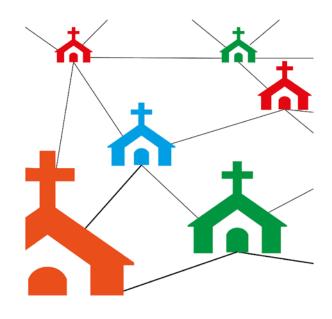
Location heat mapping

Individual church details





- 1) Location Information
- 2) Strategic Visualization
- 3) Simplified Data Input





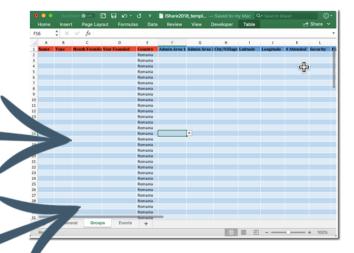
Data Types

- Groups
- Events
- Stories

What Are We Measuring



Groups Events





tory Files (JPEG, PNG, GIF, PDF, DOC		
	Admin 1	
	Admin 2	



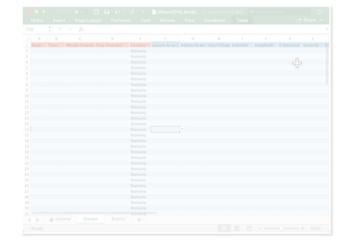
Data Types

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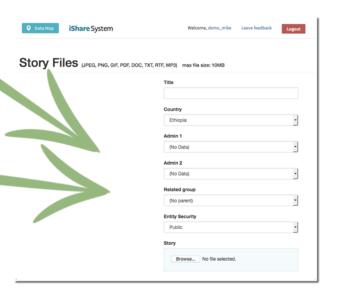
What Are We Measuring







Stories

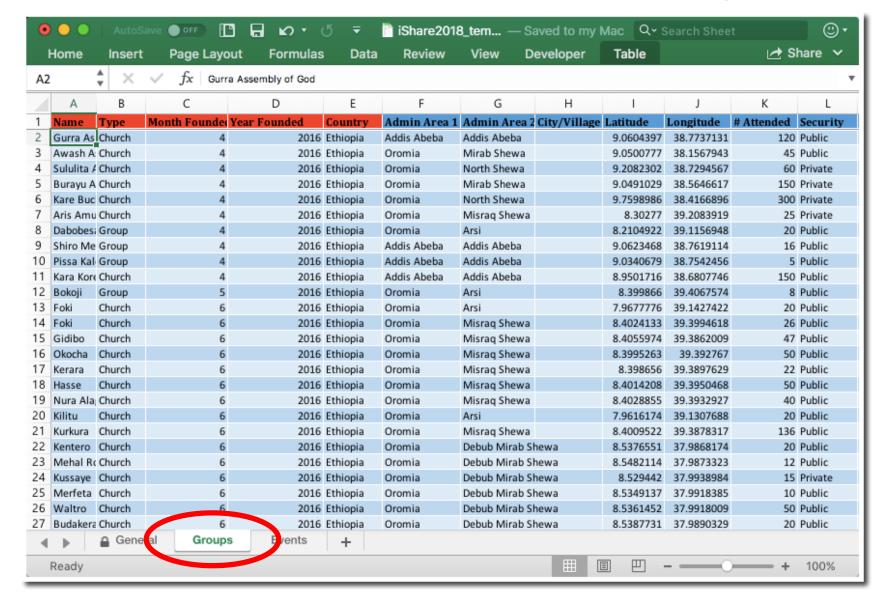




Group Information

- Name
- Date Started
- Location
- Generation
- Attendance
- Partnership
- Security

What Are We Measuring

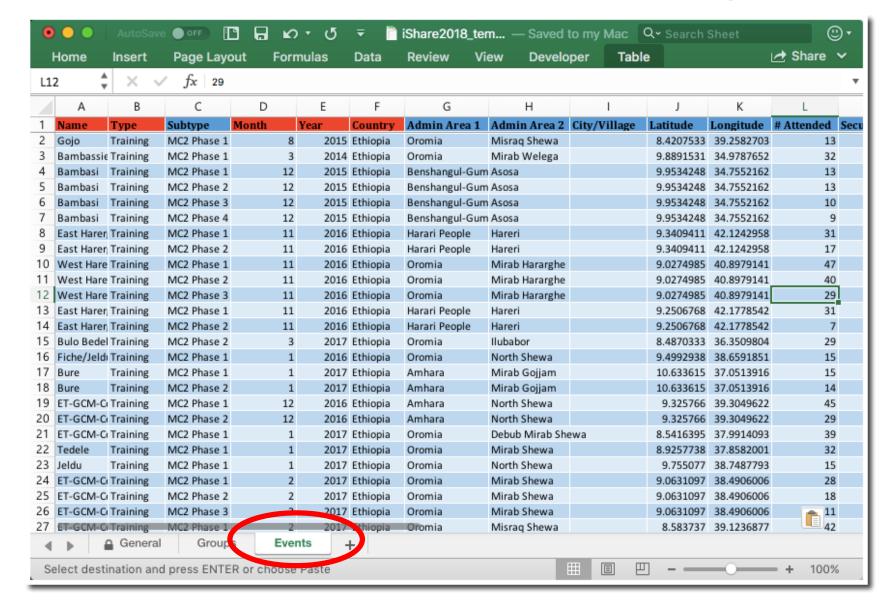




EventInformation

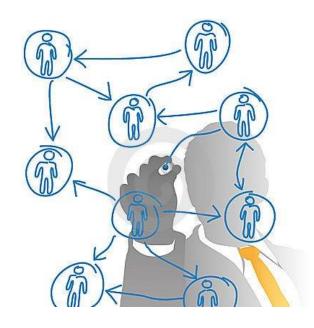
- Name
- Type
- Date
- Location
- Attendance
- Language

What Are We Measuring





- 1) Location Information
- 2) Strategic Visualization
- 3) Simplified Data Input
- 4) Human workflow

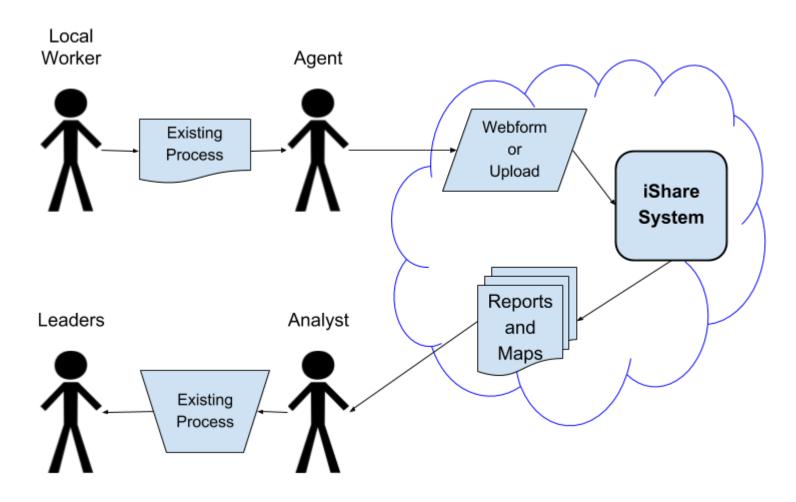




Existing
Organizational
Processes

Offline Data Collection

System Workflow





- 1) Location Information
- 2) Strategic Visualization
- 3) Simplified Input of Data
- 4) Human workflow
- 5) Partner Focused





Scalable

- Low cost
- High availability

Secure

- Isolated data
- EU compliance
- Data encryption

User Management

- By Org
- By Country

Interested Conversations

in the last 30 days













Global



















iShare Advisory Group

Mike Waid - iShare Chairman

Keith Seabourn - GCM

Erik Butz – Cru Operations

Keith & Kim Bubalo - Jesus Film

Jim Haney - IMB Global Research

Murray Moerman - GCPN

David Pope - Issachar Initiative



Schedule



Implement Agent Model within GCM



Based on initial feedback



Questions

- A potential project for mission information researchers: How to determine evangelical population in the provinces and counties of every country?
 - Absolute number, or
 - Percentage of population
- How to involve partner organizations in the cost?
 - Estimated Budget: \$600,000 annually



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